



TO: NBRA BID BOARD OF DIRECTORS
RE: JANUARY BOARD MEETING

Your attendance is important. If you cannot attend please send an official restaurant representative, or, call Peggy Fort from CMC Inc. at: (949) 675-0501. Our next meeting is rescheduled for: **WEDNESDAY, JANUARY 25TH, 2012 @ 9:30AM**

EL TORITO GRILL – FASHION ISLAND

951 Newport Center Drive, Newport Beach – 949.640-2875

AGENDA

- I. **CALL TO ORDER, WELCOME & INTRODUCTIONS** - Sheri Drewry
- II. **ROLL CALL, RECOGNITION OF QUORUM, MINUTES** - Sheri Drewry
Action: Approval of Minutes from NBRA BID October Meeting: Wednesday, November 16, 2011
- III. **PRESIDENT'S REPORT** - Sheri Drewry
- IV. **NBRA BID FY 2011-2012 BOARD OF DIRECTOR AND EXECUTIVE BOARD APPOINTMENT**
Staff Report & City Council Approval Process
- V. **CITY REPORT** – Mayor, Nancy Gardner
- VI. **NEWPORT BEACH RESTAURANT WEEK REPORT** - Peggy Fort
2012 NBRW Campaign Update
Post Event Recap Meeting – Set Date
2013 SEAC Proposal – Due February 15, 2012
- VII. **NBRA BID MARKETING REPORT** - Peggy Fort
NBRA BID Monthly Marketing & Media Update Report
2012 NBRA Dining Guide Production Overview & Ad Sales
Restaurant Industry Educational / Networking Seminar with NBCC
- VIII. **NBRA BID PARTNERSHIP DEVELOPMENT** - Jim Walker & Peggy Fort
Merchant Alliance & American Express Partnership Opportunity & Updates
- IV. **FINANCIAL REPORT** - C. Scott Palmer
New NBRA BID & NBRW Vendor Invoicing & Cash Flow Report – Peggy Fort
- X. **OPEN FORUM & ROUNDTABLE ANNOUNCEMENTS – 10:30AM**
Guests are welcome to attend. Presentations and discussion is limited to five minutes.
- XI. **MEETING ADJOURNED**